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Gleam Car Wash to be Northwest Denver's First Flex Service Car Wash

Gleam Car Wash, a new high-end car wash, will open on West 38th Avenue between Wolff and Xavier Streets in early 2016.

Gleam Car Wash will feature a state-of-the-art car wash tunnel, an enclosed detail center, and an upscale waiting area that will offer coffee from a local roaster and goods from local businesses.

Rob Madrid, Co-Manager of Gleam Car Wash, said "I've been in the business of washing cars for over a decade. Gleam is going to brush off the image of car washes as dirty, smelly places you can't wait to get out of. We're going to provide a great environment for everyone who needs a clean car."

Madrid noted that, "Gleam's 135' tunnel can wash a car in about three minutes. Gleam's washes will start at \$6."

Emilie Baratta, another Gleam Co-Manager, explained that Gleam will use less than 15 gallons of fresh water per car. "If you wash your car yourself, you'll use 80–140 gallons of drinkable water, and your car won't be as clean." She added, "Gleam will reclaim 90% of all the water used, and treat 100% of that. If you are cleaning your car at home, you are pouring untreated toxic chemicals into our storm water system. Untreated, these chemicals pollute our waters and kill fish and other wildlife."

Madrid and Baratta, both Northwest Denver residents, want Denverites to feel good about cleaning their cars at Gleam: \$1 of a specific wash will go to local organizations which help our neighborhoods and children from around the world: Children's Hospital Colorado and Groundwork Denver.

"Visit our website frequently for more information," urged Madrid. "We'll keep you updated on our progress and our opening day. We really look forward to serving this neighborhood with an affordable, eco-aware solution to a problem that every Coloradan has to deal with more often than not: dirty cars."

Josh Peebles of Collegiate Peaks Bank and Sean Avery of Colorado Lending Source provided the financing; Aslan Corporation is the General Contractor.

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Gleam Fact Sheet

Resource Conservation

Water Use: Gleam will use less than 15 gallons of fresh water per car. If you are cleaning your car at home you use an average of 80-140 gallons per wash.

Water Treatment: Gleam reclaims 90% of all the water used, and treats 100% of that. Hand washes, whether at home or at a car wash, flush untreated toxic chemicals from soaps, surfactants, oil and sludge (like petroleum hydrocarbon waste, heavy metals and phosphates) from the dirt and grime that collects on your car into the storm water system. These chemicals pollute waters and kill fish and other wildlife.

Tunnel Power: Gleam uses Variable Frequency Drives (VFDs) for all of its motors. VFDs ramp up the motors slowly, making Gleam car wash tunnel equipment extremely efficient.

Lighting Power: Gleam uses energy efficient Light Emitting Diode (LED) lighting for all of its lighting applications, both inside and out. LEDs are up to 1/3 more efficient than incandescent or compact fluorescent lights.

Solar Power: Gleam is designed for a 41Kw solar array on our roof! We will use solar to help heat water, run hand dryers, and power our LEDs all throughout our facility.

Car Care

Infrequent car washing can be bad for the environment and for your car. Experts advise washing your car at least once a week to reduce dirt and rust. The top layer of a car's finish – the clear coat – is designed to protect the paint from dulling due to UV radiation. Abrasive dirt from bird droppings, acid rain, industrial pollutants, sap from trees and even dead insects all damage paint. And anything that works to destroy your car will, if untreated, drain directly into our storm water systems, poisoning fish and wildlife.

Neighbor Care

Giving Back: Gleam car wash is proud to sponsor two very deserving local charitable organizations, Groundwork Denver and Children's Hospital Colorado. Join us. You and the rest of our neighbors have an opportunity to help every time you bring your car to get cleaned at Gleam. Every single time you opt for specific types of washes we will give a dollar to these great organizations.

Neighborhood Fundraising: Gleam also offers schools, churches, sports teams, and other charitable groups the chance to raise money for their deserving organizations by selling gift cards and keeping 40% of the sales.

Noise: Gleam's vacuums will be in the enclosed detail bay.

Light Pollution: Gleam hired design consultants to help minimize light pollution.

